

Final thoughts...

Home Owners, Realtors, Investors, New Construction and 55+ Communities, Rydel Interiors can assist you with getting your home sold and helping with Redesign for where you live or are moving/downsizing to. My expertise is starting with what you have & love and working within your budget to create a home that is stylish and functions for your needs that you will love!
I have a list of local vendor & contractors with discounts to fit any budget and can coordinate it all. Claudia 215-822-3602
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Current topics >>>

- *Creating Curb Appeal
- *Selling In A Tough Economy
- *Staging Your Home
- *Tips For 1st-Time Homebuyers
- *Ask The Expert
- *Redesign & Downsizing

A HSR Certified Professional Home Staging & Redesign Company

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How To Sell Your Home During An Economic Downturn

Sellers need to view their home as an investment, and look at it through a "buyer's eye". Now is the time to start packing anything that will distract from a buyer viewing each room's function and space.

Staging is the best way to have your home appeal to the majority of buyers in your area and will help you to sell faster for more money....

For more information go to www.rydelinteriors.com or call 215-822-3602



Creating Curb Appeal

Making a good first impression counts!

Curb appeal is most important in selling your home. Ninety percent of buyers look online before even deciding to go look at a home that said, it is critical that the curb appeal is one that will draw them in from the picture. Here are some suggestions to help you get the best curb appeal:

In addition to the normal yard maintenance and home repairs a few suggestions:

- * Add a new welcome mat at the door.
- * Perhaps paint the front door a contrasting color, helps to identify the entrance and draw you in.
- * If there is room add a bench and a few pillows.
- * Potted plants or flowers make an entrance feel welcoming.
- * Power wash house, sidewalks and deck.
- * Touch up any peeling paint, and repair any broken or cracked windows.
- * Clean all windows so buyers can easily see out

Set the stage >>>

Staging Your Home For Prospective Buyers

Living Rooms

Imagine walking into a living room that is stylish, yet comfortable and inviting, highlighting the room's best features and function. I stage to the demographic of the home and will make the room appeal to buyers in the homes market area.



Kitchens

can make or break a sale...

Staging kitchens, especially an average kitchen will make a huge impact, from simple touches to minor updates (depending on budget), makes the difference between the buyer choosing this home or walking away...

Dining

A stylish welcoming dining table draws you into the room; staged to host a family dinner or dinner party shows the buyers how they could enjoy meals and entertain guests in this home.



**Redesign:
Before**

Dark room with soot stained wallpaper...



**Redesign Phase I:
After removal of wall paper**

Phase II will be new carpet & Accessories



Essential Tips for First-Time Homebuyers

Look for the home in your desired location that has the best potential for the amount of time you plan to live there. Buying a home with good "bones" where you want to live and making the cosmetic changes as budget allows...



Redesign questions:

- Function of the room, how will the room be used?
- What is the focal point?
- Style and likes of people using the space?
- Color? Having a color consult will show you how color influences the mood of the room and those in it, and how to use color to brighten a room with little outside light.
- What are the items of furniture you love and what are the ones that no longer fit your style or life?

When moving to a new home I can help you make these changes....

The Cost for Staging a Home...

I start with using what the homeowner already has, and depending on their budget recommend updates & purchases. Spending 1 to 3% of sell price returns 8 to 10% in revenue of sale!

Redesign on a budget...



When you find your new home.....

You can always change the "cosmetic" things, such as paint color, carpeting etc. start with the changes that make the most impact and fit your budget.

The pictures above show how making color changes to a dark room make a huge difference, and by doing it in stages will go easy on the budget...

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Location is Key...

On Location!

Buying the most expensive home in your location may not get you the return on a short term investment...

Choosing a home with potential that gives you equity in the long run and making the cosmetic changes works for long term.

Call me for Redesign Consult for your new home 215-822-3602

Ask the experts

Q: Tax deduction for home Staging?
A: Consult your tax accountant.



The money you make on the sale of your home may be tax free and the money you spend on Staging is Deductible!

