

Rydel Interiors

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Fall 2014 Newsletter

**Rydel Interiors
Serving Bucks
& Montgomery
Counties**



Claudia Rydel Owner

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**You know you need a
Home Stager when...**

**Start now to prepare
your home for 2015
Spring Sale.**

**New home how do I
make it mine?**

**You know you need
a Home Stager
When:**

I've had many home owner's think they didn't need to stage their home when in fact the very reason that thought they didn't need to stage was the reason to stage so...

**You know you need a
Home Stager when
you:**

**Live in an area where
home prices have
dropped,** you want your home to stand out amongst the competition.

**You live in an older
home without a lot of
amenities new homes
have,** again you want to attract more buyers and highlight the homes best features.

**You live in a condo or
townhouse where lots
of other units are for
sale,** all the more reason to show your unit at its best and exceed the competition.

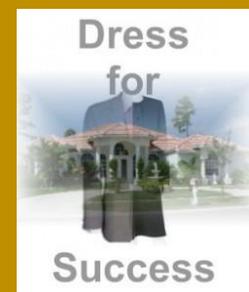
**Actually there aren't
many reasons not to
stage.**

Staging shows buyer's how they can live in the home, **not how you live in it.**

I can't say this enough, unstaged homes help to sell the competition...

Many sellers/agents think only staging the high priced homes makes a difference, when in fact **most mid-range homes need the most help and sit on the market for a year or more.**

Time is money the minimal cost to stage saves days on the market which = more money in everyone's pocket.



**Home staging is like
dressing your home for
success!**

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Planning to sell in Spring 2015?

Starting now to prepare your home for spring sale gives you more time to plan what needs to be done.

Start with a Home stager, Rydel Interiors can help you organize, coordinate and prioritize what needs to be done. Giving you time to do it right and making it easier on your budget.

Every home is different yours may not need a lot of work, but planning ahead and budgeting takes the stress out of the spring rush.



New Home how do I make it mine?

Found your perfect home and moved in, now what? Do the furnishings from your old home look out of place?

Painting, choosing new accessories and window treatments can make your new home look and feel like yours.

Not everyone is good at figuring out how to fit or place the old furniture in a new layout, or what colors to choose to make it feel like home.

Rydel Interiors can help with:

- Choosing the right paint color, to go with the fixed elements in the home and match your style.
- Finding new accessories on a budget.
- Making the changes that make the home yours.
- Choosing finishes

- Fitting it all in your budget.



I will help you find what speaks to you on your budget, making it fun and stress free!

For more information, call me at 215-822-3602.